



## **ADDITIONAL TERMS AND CONDITIONS FOR CONCEP SOFTWARE**

These Additional Terms and Conditions together with the applicable governing agreement by deployment shall be deemed to be construed as the “Agreement”. To the extent there is any conflict between these Additional Terms and Conditions and the applicable governing agreement, these Additional Terms and Conditions shall govern. Capitalized terms not defined herein shall have the meaning ascribed to them in the governing agreement.

1. The following definitions shall be applicable if the Customer is using the abovementioned Software as outlined in the Order Form.

“Branding Materials” means those trademarks, logos, artworks, photographic images and other visual or audio materials provided by the Customer to Litera for incorporation into the Software which shall be deemed to be construed as Customer Data (defined in the Agreement).

“End User” means any employee, agent or subcontractor of the Customer who is authorized by the Customer to access the Software.
2. In order for Litera to render the Software, the Customer will provide Litera with all necessary co-operation and access to such information as Litera may reasonably request during the Subscription Term. This may include:
  - a) providing documentation (including where applicable the Branding Materials), Customer Data and security access information;
  - b) providing configuration services, ensuring that the Customer's network and systems comply with any specifications issued by Litera from time to time and accepting and applying updates and upgrades to, and new versions of, the Software;
  - c) responding promptly and in full to any of Litera's reasonable requests for information, instruction, or assistance; and
  - d) making personnel available to instruct and assist Litera where reasonably requested by Litera.
3. The Customer will be responsible for procuring and maintaining its network connections and telecommunications links from its systems to Litera's data centres.
4. The Customer will maintain a written, up to date list of current End Users and provide the list to Litera upon Litera's written request. The Customer will comply with, and will ensure that each End User complies with, the Acceptable Use Policy attached hereto as Schedule A.
5. The Customer acknowledges that the Software is delivered over third-party internet and communications networks and Litera will not be liable in relation to any delays, limitations or other problems inherent in such networks or any failure of the Customer to procure and maintain adequate communications networks.
6. The Customer acknowledges that Litera:
  - a) does not send, initiate, originate or transmit commercial email to businesses or individuals, nor does it procure the origination or transmission thereof;
  - b) does not possess any legal obligation (i) to obtain opt-in consent from Customer's email recipients; (ii) regarding compliant “From” lines, “To” lines or “Subject” lines; (iii) with respect to marketing campaign materials; (iv) with respect to opt-out and/or suppression requirements; and (v) with respect to compliance with applicable anti-SPAM legislation;
  - c) does not assist the Customer in structuring marketing messages, including email marketing messages. The Customer alone determines whether to send messages and who the recipients should be, creates the content of messages and controls the timing of messages. It is the Customer's sole and exclusive obligation to ensure that email marketing campaigns comply with applicable law and to obtain lawful opt-in consent. Litera does not identify recipients of marketing messages or provide recipients' email addresses.
  - d) The Customer is expressly forbidden from advertising or promoting Litera's products and/or Software, including via commercial email.
7. Litera will not be liable for any delay in or failure to provide the Software which is attributable in whole or in part to any failure of the Customer to perform its obligations under the Agreement, and in such an event Litera may adjust any agreed timings as is reasonable.

8. **Additional Warranties.** Customer has implemented all reasonable and necessary protocols to preclude unfair, deceptive and abusive marketing practices. Customer's websites, databases, emails and all linked content do not: (i) promote racism, hate mongering or other objectionable content; (ii) contain any investment or money making opportunities or advice not permitted by applicable laws, rules and regulations; (iii) contain any gratuitous violence or profanity or other explicit vulgar or obscene language; (iv) contain or post to any sexually explicit images or other offensive content or adult Software; (v) promote illegal substances, alcohol or tobacco; or (vi) promote software piracy or otherwise violate any intellectual property rights of third parties.
9. If Litera has agreed in the Order Form to provide the Software, Litera hereby grants the Customer a non-exclusive license to install and use one copy of the Software as necessary for the Customer to integrate the Software with the CRM application used by it, provided the Customer complies with the restrictions set forth in the Acceptable Use Policy and the obligations as stated in the attached Schedule A. The Customer shall not permit use of the Software by any parent, subsidiary, or affiliate of the Customer, or any other third-party, save with Litera's express permission.

## SCHEDULE A

### ACCEPTABLE USE POLICY

This Acceptable Use Policy sets out terms and conditions relating to the Customer's use of the Software. All capitalised terms in this Acceptable Use Policy will have the meanings given the Agreement.

#### **1 SPAM**

- 1.1** The Customer acknowledges that the sending of unsolicited emails to third parties may be considered to be 'spam' and may cause the Software to be identified by companies or internet service providers as a source of spam. This may cause subsequent emails sent by the Software to such companies or email addresses using such internet service providers to be blocked by their Spam-filtering facilities. Accordingly, the Customer agrees that it will not send unsolicited emails to any third party unless:
- a)** it has obtained that party's consent to receive such emails;
  - b)** it has obtained that party's contact details from that party in the context of a relationship of supplier and customer (actual or prospective) and offers that party the opportunity to unsubscribe from further emails; or
  - c)** it has obtained that party's details from a list compiled using best-practice permission-based marketing. The Customer also acknowledges that older email addresses may be used as "spam traps", again causing the Software to be identified as a source of spam. Accordingly, the Customer agrees that it shall monitor and maintain its mailing lists and shall not send emails to any address which has not met condition a), b) or c) within the previous year.
- 1.2** The Customer acknowledges that the identification of the Software as a source of Spam may impact upon other End Users of the Software unconnected with the Customer and may therefore significantly impact upon Litera's ability to conduct its business. The Customer will indemnify Litera for all losses, claims against, or liability of Litera attributable to Customer's or a Customer End User's improper or unlawful use of the Software.
- 1.3** The Customer may not use the Software to email to distribution lists, newsgroups, or spam or unsolicited email addresses, including where such email addresses have been purchased from a third party or acquired other than through best-practice permission-based marketing.
- 1.4** If Litera receives notice or determines (acting reasonably) that the Customer's use of the Software is generating a higher number of spam complaints than would normally occur if the Customer complied with this Acceptable Use Policy, Litera will notify the Customer immediately and may, at its discretion:
- a)** suspend the Customer's access to the Software until the issue resulting in the spam complaints has been resolved; or
  - b)** terminate the Agreement or the Order Form without liability by written notice with immediate effect.

#### **2. Prohibited Content and Uses**

- 2.1** The Customer may not use the Software to:
- a)** provide, sell or offer to sell any of the following products or content (or services related to the same): pornography; escort services; illegal goods including illegal drugs, substances and weapons and pirated computer programs; instructions on how to assemble or otherwise make bombs, grenades or other weapons; or any other products, services or content that it is unlawful to sell or offer to sell in the territory in which the sender or email recipient is located; or
  - b)** display or market material that unlawfully exploits children, or otherwise unlawfully exploits persons under 18 years of age, or that targets children under the age of 13 in violation of the Child Online Pornography Protection Act of 1998; or
  - c)** provide material that is grossly offensive, including blatant expressions of bigotry, prejudice, racism, hatred or profanity or includes any obscene, lewd, lascivious, violent, harassing or otherwise objectionable content; or
  - d)** disclose personal data, personally identifiable information, personal health information, personal financial information or sensitive personal data (e.g., medical or health condition, racial or ethnic origin) in breach of the terms of any state, federal or other law, rule or regulation, including without limitation any state law or the federal Health Insurance Portability and Accountability Act of 1996; or

- e) send emails containing or otherwise introducing viruses, worms, harmful code or Trojan horses into the recipient's computer or computer network; or
- f) engage in any libelous, defamatory, scandalous, threatening or harassing activity or illegal conduct that is defined as such within the geographical territory in which the sender or recipient is located; or
- g) post any content that advocates, promotes or otherwise encourages violence against any governments, organizations, groups or individuals or which provides instruction, information or assistance in causing or carrying out such violence; or
- h) provide content, including images, that embody or constitute infringing derivatives of the Intellectual Property Rights of a third party such as but not limited to authors, artists, photographers or others, without the express written consent of the owner of such rights, or in any way infringe the Intellectual Property Rights of any third party; or
- i) disparage, make fun of or satirize the Litera name, or any of its products or services; or
- j) use the Software in any manner which may bring Litera, its affiliates or any of its products or services into disrepute.
- k) take any action that imposes an unreasonable or disproportionately large burden on Litera's infrastructure, or that bypasses any measures to protect or restrict access to the Software or the Documentation.

**2.2** Without prejudice to the generality of Customer's obligation to comply with all applicable laws, Customer warrants that it has established and implemented, with due care, practices and procedures reasonably designed to effectively prevent unsolicited commercial email advertisements; and that in all communications sent using the Software:

- a) it will scrub and suppress against the Federal Communication Commission's wireless domain list;
- b) it shall not use false or misleading header information - "From," "To," "Reply-To," and routing information - including the originating domain name and email address - must be accurate and identify the person or business who initiated the message;
- c) it shall not use deceptive "Subject" lines - the subject line must accurately reflect the content of the message;
- d) all marketing messages must be clearly and conspicuously as an advertisement;
- e) it shall clearly and conspicuously inform recipients how to opt-out of receiving future email messages;
- f) it shall honor opt-out requests promptly and in compliance with applicable laws;
- g) it shall obtain affirmative consent prior to sending email marketing messages, including, but not limited to, consent granted through a posted privacy policy on the collection URL notifying the recipient of the use of his/her email address for commercial marketing;
- h) it shall maintain records evidencing such consent, including opt-in date, registration source, first and last name, mailing address (if collected), email address, the posted privacy policy of the source website at the time recipient data was collected and any other information collected
- i) it shall not obtain email addresses via the use of a campaign for random generation of email addresses, and/or "scraping" websites or online services;
- j) "From" lines shall identify the Customer, its brand or a formally registered DBA;
- k) it shall accurately register mailing domains - mailing domains may not have proxy or privacy guards and must be able to be examined through WHOIS searches;
- l) it shall not include falsification of header information, false registrations for domain accounts, email accounts, or IP addresses used in connection with email marketing nor retransmissions of an email ad for the purpose of concealing its origin;
- m) it shall not utilize proxy server traffic, or relay or retransmit emails from a computer or computer network that was accessed without authorization;
- n) "To" lines shall contain the recipient's email address;
- o) it shall include in each email a physical address and unsubscribe mechanism;

- p) it shall not use deceptive or misleading form of advertising which includes, but is not limited to, phishing, sending an email to an individual falsely claiming to be an established legitimate enterprise in an attempt to scam or defraud the End User into surrendering private and personal information that can be used for identity theft or other activity.

**2.3** If Litera receives notification from any third party or otherwise has cause to believe that the Customer's use of the Software is in breach of the provisions of this Clause 2, it will notify the Customer immediately and may, at its sole and unfettered discretion:

- a) delete any breaching emails or content without notice; and/or
- b) suspend the Customer's access to the Software until the issue has been resolved; and/or
- c) suspend or terminate the Order Form; and/or
- d) terminate the Agreement or the Order Form without liability by written notice with immediate effect.

**2.4** If Customer receives notification from any third party including, without limitation, any relevant Regulatory Authority, that the Customer's use of the Software is in breach of the provisions of this Clause 2, it will notify Litera immediately and Litera may, at its sole and unfettered discretion, carry out any of the actions detailed in Clause 2.3.

### **3. Use of Linking URLs**

**3.1** The Software contains functionality that enables the recipient of an email to click on a link which will take them to a URL displaying the email online. The Customer acknowledges that this functionality is provided solely to enable recipients whose email package does not enable them to otherwise display or render the email correctly to see the email using their internet browser, and for no other purpose whatsoever.

**3.2** If Litera has reason to believe that the Customer has used, or is using, the functionality set out in Clause 3.1 above other than in accordance with the purpose set out therein, it may at its sole and unfettered discretion:

- a) create a new Billable Event, such that each view of such affected URL will become billable at the same Billable Event Fee that applies to each email sent, as set out in the applicable Order Form; and/or
- b) suspend access to the affected URL; and/or
- c) suspend the Customer's access to the Software until the issue has been resolved; and/or
- d) terminate the Agreement or the Order Form without liability by written notice with immediate effect.