

Frost Brown Todd Enhances Data Management and Client Satisfaction with Insights

THE CHALLENGE

Frost Brown Todd, a leading law firm, faced a mounting challenge in extracting and managing valuable data from their legal documents. Rapid growth, with over 200 new hires in the past two years, exacerbated their difficulties in tracking client work, matter details, and personnel involved across various cases. With no centralized access to matter data, the firm struggled to provide timely, accurate responses to client inquiries and found it difficult to leverage past experiences for future cases. This lack of data visibility also hindered internal knowledge sharing, limiting collaboration and slowing down decision-making processes.

THE SOLUTION

To address these significant data management hurdles, Frost Brown Todd turned to Litera's [Foundation Insights](#). Insights is a GenAI deal-point database that enables firms like Frost Brown Todd to advise clients based on market insights automatically drawn from the firm's experience data and deal points.

- **Automated Deal Data Extraction:** Quickly extract deal data and create a centralized, up-to-date deal point database without lost billable time.



- **Real-Time Insights:** Turn firm experience into actionable insight to answer "what's market" in real-time and negotiate from a position of power.
- **Expanded Client Value:** Unlock firm experience to drive provable value and better client outcomes.

The implementation provides the firm with a powerful tool to extract critical data from their legal documents quickly and accurately. By leveraging Insights' advanced extraction capabilities, the firm is able to upload documents, identify and extract key data points, and categorize this information for easy retrieval and verification.

Foundation Insights' seamless integration with Frost Brown Todd's existing Foundation environment allows the firm to capture essential deal points, client information, and other critical data without disrupting their workflow. This integration not only streamlines document management but also gives attorneys and support staff access to actionable insights, helping them provide faster, more accurate answers to clients.



THE RESULTS

The introduction of Litera Foundation Insights has transformed how Frost Brown Todd manages and utilizes their legal data. The firm moved from having no consolidated matter data to gaining full visibility over key case metrics, enabling them to respond to client inquiries with greater speed and accuracy. Foundation Insights' data extraction and analytics tools also empowered the firm to develop internal knowledge repositories, which fosters collaboration and improves decision-making.

One of the most significant benefits was the creation of data-driven dashboards, which firm partners used to demonstrate expertise during client pitches and lateral partner recruitment. By showcasing their newfound ability to track matter data and client engagement, Frost Brown Todd has been able to attract top talent and impress clients with their cutting-edge data insights. Additionally, this transformation has allowed the firm to streamline operations, reduce inefficiencies, and focus on delivering superior client service.

Ready to witness the power of Insights firsthand? [Schedule a demo](#) with one of our experts today.



“Insights has really helped us with collecting 30-40 different data points rather than the five or six that we’ve been able to do. It’s really expedited the data that we have available to us.”

Jennifer O'Donnell

Chief Data and Innovation Officer,
Frost Brown Todd

Frost Brown Todd's partnership with Litera and the implementation of Foundation Insights has brought significant improvements to the firm's data management practices. The firm now operates with full visibility into their legal matters, providing faster, more informed responses to clients and leveraging their data to drive internal growth and external success. Foundation Insights proved to be an essential tool in helping the firm thrive in an increasingly data-driven legal landscape.

[Hear more](#) about how Frost Brown Todd uses Foundation Insights.



Litera has been a global leader in legal technology for 25+ years, helping legal teams work more efficiently, accurately, and competitively. As a leader in document workflow, collaboration, and data management solutions, we empower legal teams with simplified technology for creating and managing all their documents, deals, cases, and data.

For more information about Litera visit litera.com.