



Gordon Rees Scully Mansukhani Streamlines Document Creation with Litera Create



The Challenge

Gordon Rees Scully Mansukhani, a prominent law firm with 77 offices across all 50 states, faced critical challenges in document creation. The firm struggled with document corruption, inconsistent document practices, and difficulties in locating and reusing vital information.

Staff often resorted to repurposing old documents, leading to corruption issues as well as challenges with accuracy and consistency across jurisdictions. Without a specialized legal tech tool, employees frequently encountered problems maintaining document integrity and standardization, resulting in inefficiencies and increased risk of errors.

Rod Laughridge, Technical Skills and Learning Development Specialist at Gordon Rees, explained, "Prior to adopting Litera Create, users frequently repurposed old documents, which created corruption issues and inconsistent formatting. We struggled to locate and reuse information due to inconsistent practices, which affected our efficiency and the quality of our work."

The Solution

In response to these challenges, Gordon Rees' IT department made the strategic decision to implement Litera Create, a solution that would streamline document creation, improve consistency, and enhance usability across the firm. After thorough testing with a diverse group of users, including secretaries, paralegals, and lawyers, Litera Create was chosen as the ideal platform for unifying the firm's document creation process.

Litera Create enables firms to:

- Create documents 85% faster to reduce frustration, improve realization, and enhance client value
- Populate documents in minutes with curated content libraries for enterprise, practice groups, and individuals
- Utilize flexible, enterprise-approved templates and content libraries

Rod Laughridge noted, "We needed a solution that was flexible and would accommodate the diverse jurisdictions we serve. Litera Create gave us the ability to centralize document creation and provide users with jurisdiction-specific templates, ensuring both consistency and reducing the risk of document corruption."





The Results

The results of implementing Litera Create were transformative. Key outcomes included:

- Streamlined Document Creation: Users
 could easily create and save templates that
 adhered to the firm's standards, significantly
 improving efficiency and consistency across
 all jurisdictions
- Reduced Document Corruption: The use of standardized templates reduced the risk of document corruption, ensuring greater document integrity
- Faster Document Preparation: With less time spent on formatting and correcting documents, lawyers and staff were able to focus more on their core tasks, boosting overall productivity
- User Adoption and Satisfaction: The intuitive interface and effective training resources, including video tutorials, led to smooth adoption across the firm. Users became comfortable with the tool quickly and began exploring its more advanced features
- Ongoing Support: Litera's Customer Success team provided continuous support, including customized marketing materials, which facilitated the transition and helped users understand the full benefits of the software

 Improved Adoption: The tailored marketing materials helped clearly explain the advantages of Litera Create to the team, ensuring everyone was aligned and on board with the new system

"The user-friendliness of Litera Create played a major role in its success. The training resources, particularly the video tutorials, made the transition smoother and allowed our staff to embrace the tool quickly," said Rod Laughridge. "Litera's support has been invaluable throughout the process, making it easier for our team to navigate the new system and get up to speed."

The adoption of Litera Create has been a gamechanger for Gordon Rees Scully Mansukhani, streamlining their document creation processes and enhancing both the user experience and the quality of client service. With a unified document creation platform, the firm is now better equipped to meet the evolving demands of the legal industry while ensuring the safety, accuracy, and integrity of client data.

To witness the power of Litera Create for yourself, <u>request a demo</u> with our experts today.

LITERA

Litera has been a global leader in legal technology for 25+ years, helping legal teams work more efficiently, accurately, and competitively. As a leader in document workflow, collaboration, and data management solutions, we empower legal teams with simplified technology for creating and managing all their documents, deals, cases, and data.

For more information about Litera visit litera.com.