



# Litera Press Kit

## TYPE

Private

## CEO

Avaneesh Marwaha

## HEADQUARTERS

Chicago, IL

## FOUNDED

1995

## INDUSTRY

Computer Software

## WEBSITE

[litera.com](http://litera.com)



Litera is the legal AI platform provider that best unifies the practice and business of law, built on 30 years of legal expertise that no AI startup can shortcut, and engineered for the decades ahead. The company combines purpose-built legal technology with Lito, its AI legal agent, to Raise The Bar™ for the legal profession worldwide.

With AI solutions spanning legal drafting, document comparison, contract review, knowledge management, business development, and more, Literra serves over 15,000 global customers and 2.3 million daily users, including 99% of the AmLaw 100. Integrated directly into Microsoft 365 across devices, Literra delivers the right data, in the right place, at the right time - reducing context-switching so lawyers can practice law, not manage tools, while winning more business, driving efficiency and the deeper client relationships that fuel sustainable growth.

For more information, visit [litera.com](https://litera.com) or follow us on [LinkedIn](#).

# A Globally Trusted Leader in the Legal Industry

99

*of the  
AmLaw 100*

90%

*of top law firms  
worldwide*

15k

*Global  
Customers*

2.3M

*Global Users*

99%

*Customer  
Retention*

950+

*Global  
Employees*

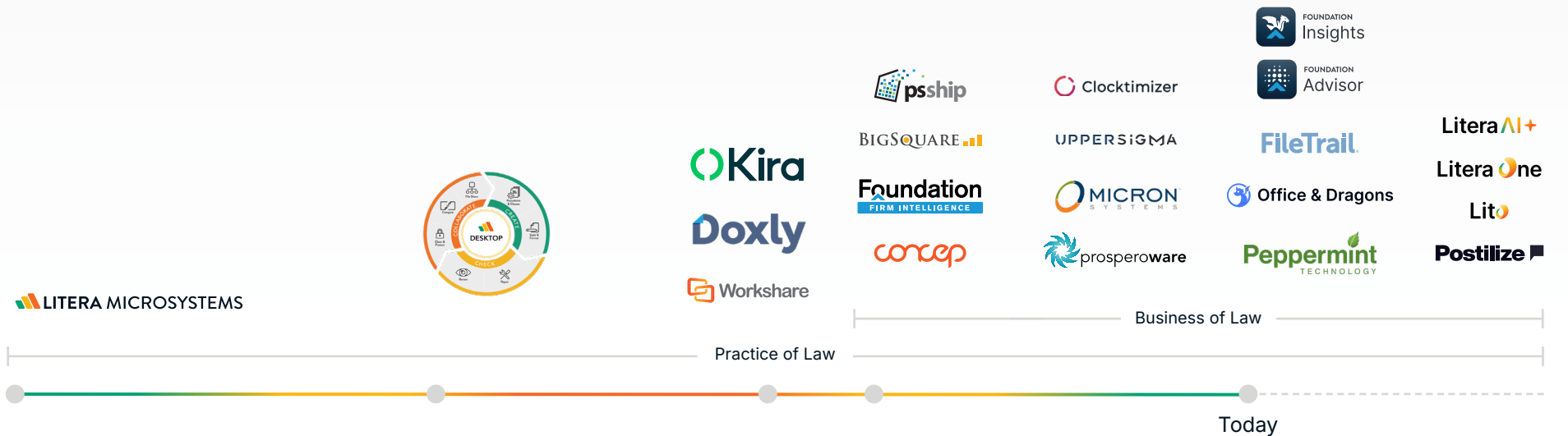


*Backed by  
Hg Capital*



*Winner of the “Enterprise  
Award” at the American  
Legal Technology Awards*

# 25 Years at the Forefront of Legal Technology Innovation



## '95-'18: The Literra Desktop Era

- Document technology pioneer
- A vision to combine best-in-class technology to create one superior product

## '18-'21: Empowering the Legal Craft Era

- Expansion into transaction workflows & embracing AI

## '21-'24: Amplifying Law Firm Impact Era

- Embracing industry shifts – MS Teams, cloud
- Gaining insights from a firm's data

## '25: Transforming the Legal Experience with GenAI Era

- Literra everywhere
- Law firm experience data as the cornerstone

# Orienting Our Product Portfolio Around Your Needs

**Litera AI+**  
+ Legal GenAI

**Litera One**  
M365 Add-ins

**Lit**  
AI Legal Agent

## Legal Work

### Drafting



Document drafting software



Templates & content for document creation



Document proofreading, styling, and repair

### Workflow



AI contract review



Transaction management



Powered by Peppermint CMM



Legal document formatting



Legal document comparison



Simplified PDF management



AI document generation

## Firm Performance

### Knowledge Management



Law firm knowledge management



GenAI deal point database

### Marketing & Business Development



CRM for law firms powered by Microsoft



Legal marketing software



Powered by Postilize

### Finance, Pricing & Analytics



Business intelligence for law firms



Matter management, budgeting, & pricing

### Talent & HR



Applicant tracking system for law firms



CLE compliance tracking software & LMS

## Firm Governance

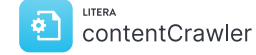
### IT & Security



Legal data management



Metadata cleaning & data loss prevention



Bulk document scanning



Hybrid desktop client for power users



Information governance platform



Shipping management & invoice processing

# Management Team

Our team brings a diverse subject matter and business expertise, with a wealth of experience that ensures we continue to deliver solutions that are relevant to our customers and the challenges they face.



**Avaneesh Marwaha**  
Chief Executive Officer



**Greg Ingino**  
Chief Technology Officer



**Rachael Rekart**  
Chief of Staff



**Cynthia Gumbert**  
Chief Marketing Officer



**Sean Munafo**  
Chief Revenue Officer



**Adam Ryan**  
Chief Product Officer



**Priyanka Singh**  
EVP, Operations & CFO

# Litera in the Press



How AI Has Transformed  
the Legal Profession



Litera Launches Lito, A New AI Agent  
in Litera One

**ABOVE THE LAW**

Litera Launches Everything,  
Everywhere, More Or Less All  
At Once In Run-Up To ILTACON



Litera Deepens GenAI Integration  
Across Legal Workflows  
and BD Stack

**ARTIFICIAL  
LAWYER**

Litera Expands Kira With Added  
GenAI Features



Legal Tech Firm's NJ Outpost Lays  
Groundwork For Growth



# Contact Us

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PR & Communications Strategist

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